



Kategorie: Management Consulting

Market success and emission reduction through optimized supply chain management

Einreicherdaten

Firma: INTREST Green OG

Ansprechperson: Woegerer

Anzahl Angestellte: 1 - 10, Anzahl freie Mitarbeiter: 1 - 10

Umsatz: keine Angabe

Beschreibung: INTREST Green OG is committed to the realization of economical advantages through sustainable, resource efficient acting. Transfer of knowledge in the areas Supply Chain Management, IT and modern maintenance is our strength as well as the practical realization of projects in these areas. Sustainable, ecological acting under the aspect of economy makes INTREST unique.

Kundendaten

Firma: Dietix GmbH

Ansprechperson: Ehrenfried

Anzahl Angestellte: 10 - 25, Anzahl freie Mitarbeiter: 1 - 10

Umsatz: keine Angabe

Beschreibung: Dietix GmbH distributes nutrition boxes to lose weight, hold weight or as optimal support of a fitness program. Dietix delivers the boxes in weekly rations to the customer. The box contains the whole warm meals for six days including breakfast and snacks for between meals. Composed by diet experts the boxes provide optimal nutrition for the customer.

Projektbeschreibung kurz

Dietix planned the expansion to Germany. INTREST was assigned to implement the project and concurrent improve the existing processes.

In the course of the project the packaging was redesigned.

The main challenge for the redesign was that the box had to be reusable and three different temperature ranges have to be hold over 24 hours in one box without external cooling.

Through optimized processes and logistic structures as well as the implementation of an ERP System, commission failures were reduced by 95% down to almost zero failures.

Furthermore emissions were avoided as well as material, delivery and labor costs were reduced and the capacities for the German market development were established.

The project not only assured the development of the distribution in Germany, a sustainable concept, which can be used as it is for further expansions, was developed.